

ib2ib.com / ib2ib.net – Privacy and Confidentiality Policy

Effective Date: [May 9, 2025]

At ib2ib.com (also accessible via ib2ib.net), we are committed to protecting your privacy. This Privacy and Confidentiality Policy outlines how we collect, use, share, and safeguard your personal information when you use our website. Our practices are aligned with the *Personal Information Protection and Electronic Documents Act* (PIPEDA).

1. Site Ownership

This website is owned and managed by **ib2ib.com**. The domain **ib2ib.net** redirects to the same site and is governed by this policy.

ib2ib.com and ib2ib.net also own and manage Heart2Hearts.ca, which is subject to a complementary but distinct confidentiality policy on that site.

2. What We Collect

We may collect the following types of personal information:

- Name and contact information (email, phone number)
- Professional details (title, organization, industry)
- Communications submitted via contact forms or email
- IP address and browsing information through cookies or analytics tools

We do not knowingly collect data from individuals under the age of 13.

3. How We Use Your Information

Your personal information may be used to:

- Respond to inquiries or service requests
- Provide updates, newsletters, or business communications (with consent)
- Enhance website performance and user experience
- Analyze usage trends and improve services
- Comply with legal or regulatory obligations

4. Third-Party Data Sharing

We do **not sell** your data. However, we may share it with trusted service providers such as:

- Email delivery services
- CRM and analytics platforms

- Web hosting and infrastructure providers
These partners are bound by confidentiality and data protection agreements.

5. Data Security

We implement safeguards, including:

- SSL encryption
- Access controls and password protections
- Routine updates and vulnerability management

While no system is foolproof, we take reasonable steps to protect your data.

6. Your Rights

You may request:

- Access to your personal data
- Corrections to incorrect or outdated information
- Withdrawal of consent
- Deletion of your data (subject to legal exceptions)

To exercise these rights, email: **info@ib2ib.com**

7. Cookies & Tracking

Our website uses cookies and analytics tools to:

- Remember user preferences
- Measure and optimize website performance

You may manage cookie preferences in your browser settings.

8. Updates to the Policy

This policy may be updated. Changes will be posted on this page with the revised effective date.

9. Contact

For questions or concerns about this policy or your data:

Administration, ib2ib.com

Email: **info@ib2ib.com**